

# Presentation

Presentation from the 2009 World Water Week in Stockholm  
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**WORLD**  
in Stockholm,  
August 16–22, 2009 **WATER**  
**WEEK**

HH Sheikh Mohammed Bin Rashid Al Maktoum's belief that **education is the most powerful weapon in breaking the vicious cycle of poverty** served as the catalyst to create Dubai Cares and focus its efforts on education.



دبي العطاء

Dubai Cares

- Dubai Cares was launched with the objective of mobilizing Dubai's multi-cultural community to help support sustainable growth through philanthropy and social entrepreneurship
- Dubai Cares mission is to assist countries in achieving MDG 2 & 3 (The provision of universal primary education and promoting gender equality and empowerment of women).
- Dubai Cares is a fully transparent charitable establishment that is run based on best practices for international NGOs

With its comprehensive approach to development, Dubai Cares is helping reduce the underlying causes that prevent children's access to quality primary education globally.

Program funding is needs-based and focused in the following areas:

