

Presentation

Presentation from the 2009 World Water Week in Stockholm
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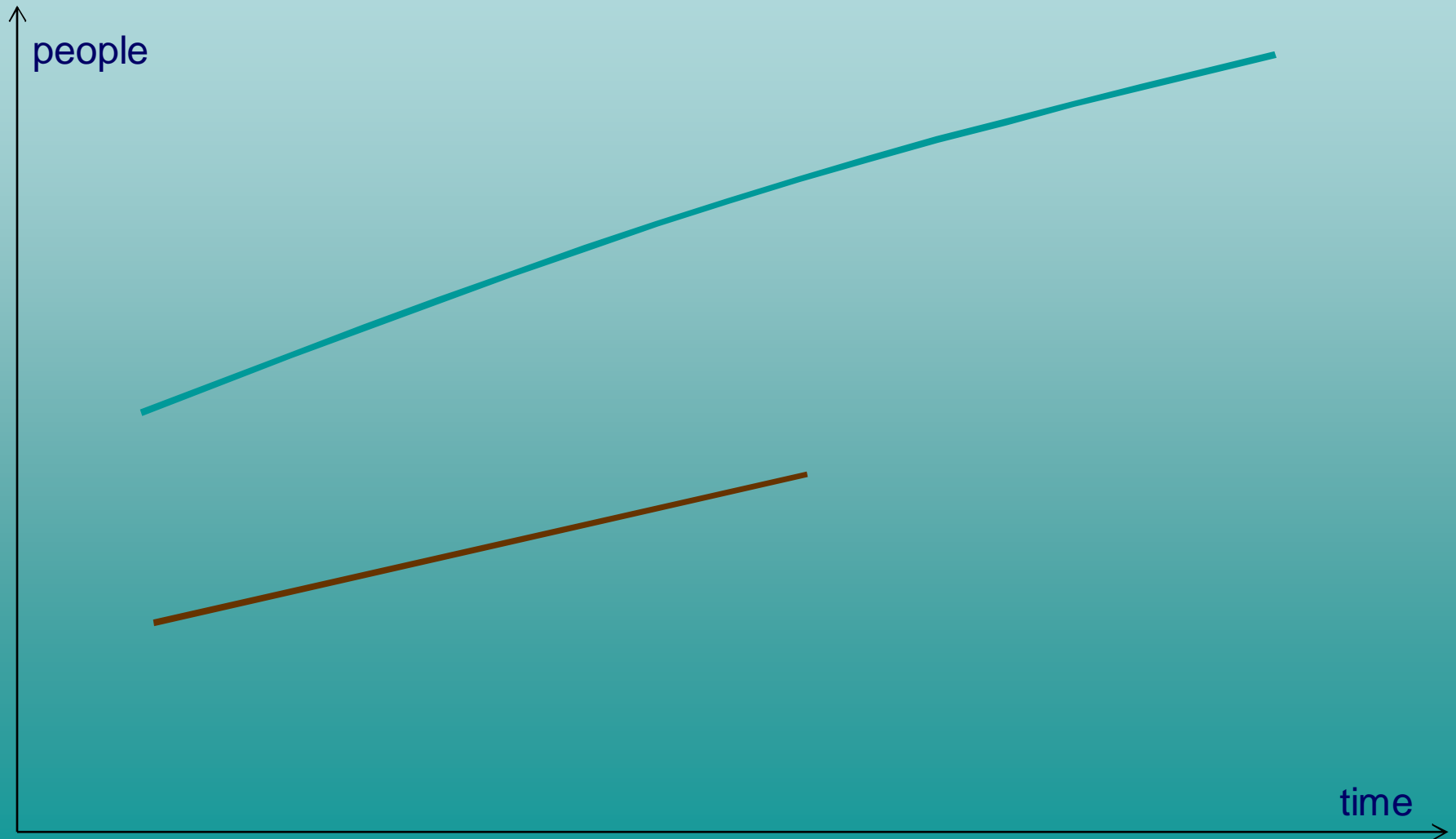
WORLD
in Stockholm,
August 16–22, 2009 **WATER**
WEEK

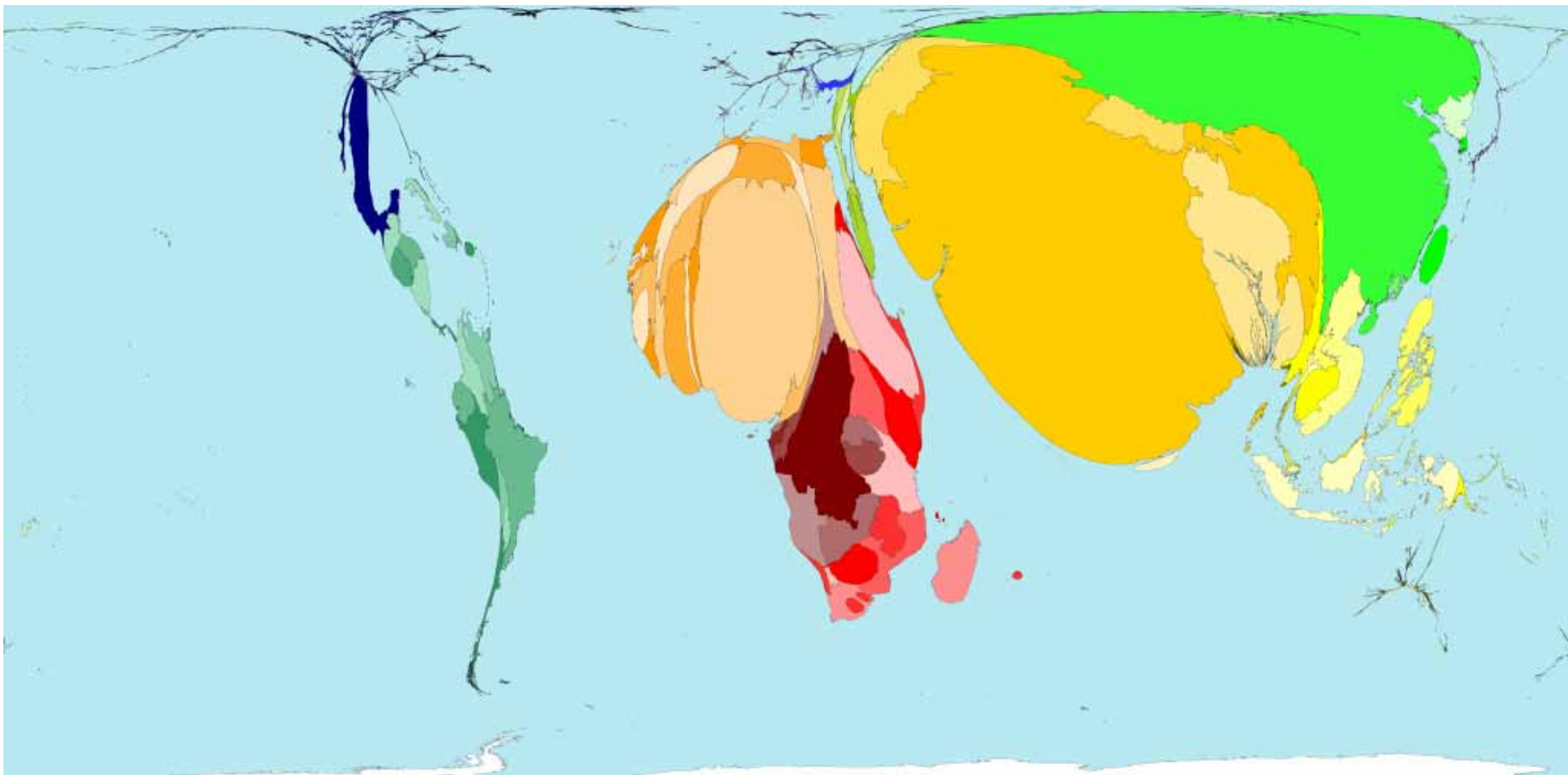


Brief comments on the World Sanitation Financing Facility

Jon Lane, WSSCC,
17 August 2009

Sanitation coverage to date





Here are the people who lack sanitation

What have sanitation professionals learned?



- The traditional top-down provision of services does not work
- Creating demand does work, but our existing ways of working are not good at meeting that demand
- It's a complex problem involving politics, culture, technology, finance.

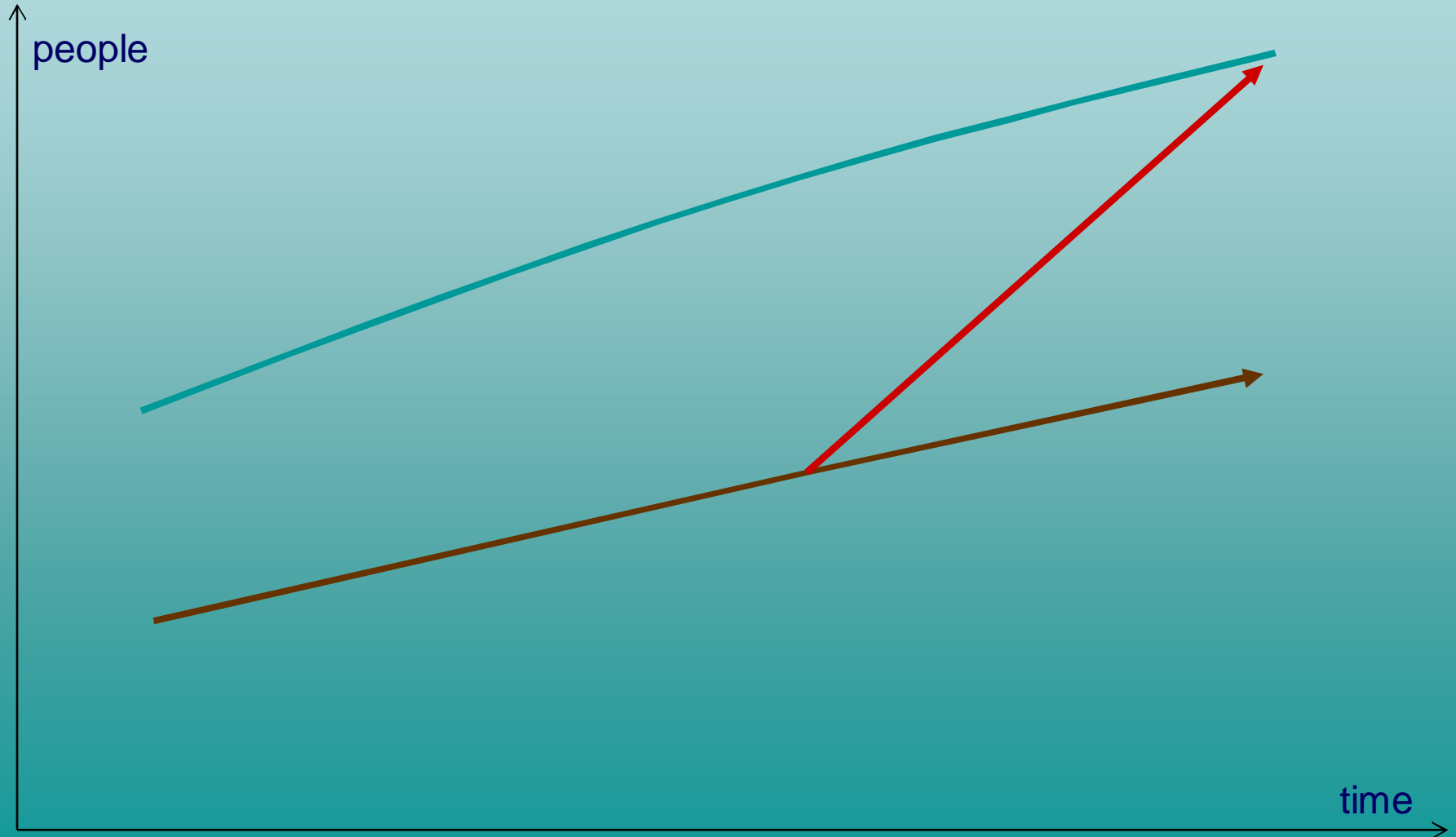
How the WSFF can help



- Sanitation professionals and finance professionals work together to change the whole system of doing sanitation
- Use grant finance to create demand for toilets
- Use loan/investment finance to enable entrepreneurs to meet that demand
- Simple to say, difficult to do. Key is finding viable business lines. WSFF needs everybody's good ideas.



Sanitation coverage in future?



Conclusion



The 2.5 billion people without toilets don't want to be beneficiaries, but customers

The WSFF could help to serve them.